

Quarterly Financial Reports of

**CANADIAN MUSEUM OF IMMIGRATION AT PIER 21**

June 30, 2023

# NARRATIVE DISCUSSION

For the three months ended June 30, 2023

The unaudited quarterly financial statements for the Canadian Museum of Immigration at Pier 21 (“the Museum”) should be read in conjunction with the March 31, 2023 management discussion and analysis and annual audited financial statements.

## OUTLOOK

After the first quarter of 2023-24, visitation is tracking well toward annual targets. The Museum hosted 16 public programs and quarterly targets for school group visits, including virtual field trips, are above projections.

The Museum featured a number of visiting temporary exhibitions. Two opened on May 13, 2023: Artist JJ Lee’s exhibition *In My Yesterday* features a blend of family artifacts and original artwork and traces her Chinese-Canadian family’s multigenerational history and *Revealing Chignecto: The Stories Within* is an exhibition by Parks Canada, in collaboration with the Mi’kmawey Debert Cultural Centre of the Confederacy of Mainland Mi’kmaq, in Nova Scotia, and Mi’gmawey’l Tplu’taqnn Inc. in New Brunswick. The exhibition tells the story of the isthmus connecting Nova Scotia to New Brunswick, a space shared by Mi’kmaq and Acadians to the late 18th century. In the Museum’s Canadian Immigration Hall, Métis artist Tracey-Mae Chambers created a unique site-specific intervention called #HopeAndHealingCanada. The installation is constructed with red wool, silk, and cotton yarn and aims to bridge the gap between settlers and First Nations, Métis, and Inuit by creating art that is approachable and non-confrontational. Its purpose is to start a conversation about decolonization and reconciliation. The Museum also welcomed *Destination: Canada*, a special exhibit telling the story of Dutch immigrants in illustrated comic book panels.

Meanwhile, the Museum’s travelling exhibition, *Refuge Canada*, continued to tour the country, with three versions on the road. During the first quarter of 2023-24, editions of the exhibition could be seen in Napanee and Collingwood, Ontario, Moncton and Saint John, New Brunswick, Charlottetown, Prince Edward Island and Rimouski, Quebec. The exhibition is slated to tour through to 2025.

Artist-in-Residence, Virick Charles Francis, a Mi’kmaw artist innovating within the basket weaving tradition, began his project: to weave the life cycle of the Atlantic salmon. The project coincides with the North American Indigenous Games (NAIG) being held in Halifax in July 2023.

The Museum’s two podcasts, the English language *Countless Journeys*, and the French language *D’innombrables voyages*, each launched their fourth season, telling food-related stories from newcomers to Canada. By the end of Q1, downloads had already met annual targets.

## FINANCIAL RESULTS

### *Operations*

The operating results for the quarter ended June 30, 2023 yielded a net profit of \$117,000 compared to a net loss of \$202,000 for the quarter ended June 30, 2022. When combined with the \$6,572,000 in unrestricted net assets at March 31, 2023, this results in unrestricted net assets at June 30, 2023 of \$6,689,000.

For the quarter ended June 30, 2023, self-generated revenues increased \$364,000 from \$645,000 in 2022 to \$1,009,000 in 2023. Self-generated revenues include operating revenues, donations, and interest and other revenues. The increase in self-generated revenues is mainly due to higher donations due to the timing of major gift receipts.

The endowment investments realized a net income of \$5,000, which is included in the Statement of Operations for the quarter ended June 30, 2023, compared to a net loss of \$50,000 in 2022. Unrealized gains and losses on investments are not recorded as revenue but as accumulated remeasurement gains (losses) in the Statement of Financial Position. A net increase in the accumulated remeasurement gains of \$90,000 was recorded for the period, which results in an overall positive performance for the endowment investments of \$95,000 for the quarter ended June 30, 2023.

Expenses for the quarter ended June 30, 2023 increased \$90,000 from \$3,150,000 in 2022 to \$3,240,000 in 2023. The increase is mainly due to the increase in personnel costs and exhibition and programming expenses offset by lower professional services.

### *Financial Position*

Total assets at June 30, 2023 were \$23,142,000 compared to \$23,235,000 at March 31, 2023. The \$93,000 decrease is mainly due to the decrease in capital assets attributable to the amortization net of acquisitions offset by the increase in prepaid expenses and the increase of endowment cash and investments mainly due to increase in unrealized remeasurement gains.

## BUSINESS RISKS

Management has not identified any new business risks to those discussed in the 2022-23 annual Management Discussion and Analysis.



Marie Chapman  
Chief Executive Officer



Kendall J. Blunden, CPA, CA  
Chief Financial Officer

Unaudited Financial Statements of

**CANADIAN MUSEUM OF IMMIGRATION AT PIER 21**

June 30, 2023

## STATEMENT OF MANAGEMENT RESPONSIBILITY BY SENIOR OFFICIALS

Management is responsible for the preparation and fair presentation of these quarterly financial statements in accordance with the Treasury Board of Canada's Directive on Accounting Standards: GC 5200 Crown Corporations Quarterly Financial Reports, and for such internal controls as management determines is necessary to enable the preparation of quarterly financial statements that are free from material misstatement. Management is also responsible for ensuring all other information in this quarterly financial report is consistent, where appropriate, with the quarterly financial statements.

Based on our knowledge, these unaudited quarterly financial statements present fairly, in all material respects, the financial position, results of operations and cash flows of the corporation, as at the date of and for the periods presented in the quarterly financial statements.

These quarterly financial statements have not been audited or reviewed by an external auditor.



Marie Chapman  
Chief Executive Officer



Kendall J. Blunden, CPA, CA  
Chief Financial Officer

Halifax, Canada  
August 17, 2023

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Financial Position (Unaudited)

As at June 30, 2023

(in thousands of dollars)

	June 30 2023	March 31 2023
<b>Assets</b>		
Current assets		
Cash	\$ 6,625	\$ 6,671
Accounts receivable	229	213
Inventory	152	119
Prepaid expenses	272	159
	<u>7,278</u>	<u>7,162</u>
Endowment cash and investments (note 4)	9,884	9,778
Capital assets	5,979	6,294
Collections	1	1
	<u>\$ 23,142</u>	<u>\$ 23,235</u>
<b>Liabilities and net assets</b>		
Current liabilities		
Accounts payable and accrued liabilities	\$ 679	\$ 623
Deferred revenue	180	221
Deferred contributions related to capital assets (note 5)	5,979	6,294
Net assets		
Unrestricted	6,689	6,572
Internally restricted	352	352
Accumulated remeasurement gains (losses)	273	183
Endowment	8,990	8,990
	<u>16,304</u>	<u>16,097</u>
	<u>\$ 23,142</u>	<u>\$ 23,235</u>

The accompanying notes and schedules form an integral part of the unaudited financial statements.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Operations (Unaudited)

For the three months ended June 30, 2023  
(in thousands of dollars)

	June 30 2023	June 30 2022
<b>Revenues</b>		
Operating (schedule 1)	\$ 643	\$ 592
Amortization of deferred contributions related to capital assets received from a related party	17	26
Donations	280	36
Interest and other	86	17
	<u>1,026</u>	<u>671</u>
<b>Expenses</b> (schedule 2)		
Visitor experience and connections	1,250	1,058
Accommodation	1,033	1,067
Fundraising and commercial activities	408	368
Internal services	549	657
	<u>3,240</u>	<u>3,150</u>
Net result of operations before appropriations and endowment investment net income	<u>(2,214)</u>	<u>(2,479)</u>
Appropriations (note 6)	2,326	2,327
Endowment investment net income (loss)	5	(50)
Net result of operations	<u>\$ 117</u>	<u>\$ (202)</u>

The accompanying notes and schedules form an integral part of the unaudited financial statements.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Remeasurement Gains and Losses (Unaudited)

For the three months ended June 30, 2023

*(in thousands of dollars)*

	June 30 2023	June 30 2022
Accumulated remeasurement gains (losses), beginning of period	\$ 183	\$ 320
Realized (gains) losses on endowment investments reclassified to operations	43	100
Unrealized gains (losses) on endowment investments	47	(868)
Accumulated remeasurement gains (losses), end of period	\$ 273	\$ (448)

The accompanying notes and schedules form an integral part of the unaudited financial statements.



# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Changes in Net Assets (Unaudited)

For the three months ended June 30, 2023

(in thousands of dollars)

	Unrestricted	Internally restricted	Accumulated remeasurement gains (losses)	Endowment	June 30 2023	June 30 2022
Net assets, beginning of period	\$ 6,572	\$ 352	\$ 183	\$ 8,990	\$ 16,097	\$ 15,876
Net result of operations	117	—	—	—	117	(202)
Remeasurement gains (losses)	—	—	90	—	90	(768)
Contributions received for endowment	—	—	—	—	—	100
Net assets, end of period	\$ 6,689	\$ 352	\$ 273	\$ 8,990	\$ 16,304	\$ 15,006

The accompanying notes and schedules form an integral part of the unaudited financial statements.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Cash Flows (Unaudited)

For the three months ended June 30, 2023

(in thousands of dollars)

	June 30 2023	June 30 2022
<b>Operating activities</b>		
Appropriations received	\$ 2,028	\$ 2,028
Cash received from clients and donors	877	599
Cash paid to suppliers	(1,552)	(1,437)
Payments related to salary and benefits	(1,463)	(1,711)
Interest received	80	17
	(30)	(504)
<b>Capital activities</b>		
Acquisition of capital assets	–	(125)
	–	(125)
<b>Investing activities</b>		
Acquisition of endowment investments	(1,229)	(808)
Disposal of endowment investments	1,213	758
	(16)	(50)
<b>Financing activities</b>		
Contributions to endowment	–	100
	–	100
Increase (decrease) in cash	(46)	(579)
Cash, beginning of period	6,671	6,670
Cash, end of period	\$ 6,625	\$ 6,091

The accompanying notes and schedules form an integral part of the unaudited financial statements.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the three months ended June 30, 2023  
(in thousands of dollars)

---

## 1. Authority and objectives

The Canadian Museum of Immigration at Pier 21 (the “Museum”) was established on November 25, 2010 under the *Museums Act*. The transfer and assignment of assets, contracts and records from the Pier 21 Society and Pier 21 Foundation occurred on February 3, 2011. The Museum is an agent Crown corporation named in Part I of Schedule III of the *Financial Administration Act* and is not subject to the provisions of the *Income Tax Act*.

The Museum's mandate is to explore the theme of immigration to Canada in order to enhance public understanding of the experiences of immigrants as they arrived in Canada, of the vital role immigration has played in the building of Canada and the contributions of immigrants to Canada's culture, economy and way of life.

The Museum's operations are divided into three core responsibilities, as well as internal services, to support the overall strategic outcome derived from its mandate. These responsibilities are:

- 1) Visitor experience and connections: Canadians have access to – and are engaged in building – museum content and programming that reflects the diverse experiences and contributions of immigrants throughout Canada's history.
- 2) Accommodation: The Museum's facilities contribute to a rich, welcoming and engaging visitor experience; are safe and accessible for visitors, staff and volunteers; and are maintained in a cost-effective manner.
- 3) Fundraising and commercial activities: The Museum's fundraising and commercial activities provide essential financial support.
- 4) Internal services: Sound governance practices are in place and resources are effectively managed to support the achievement of the Museum's mandate.

## 2. Accounting policies

These unaudited financial statements follow the same accounting policies and methods of computation as the Museum's annual audited financial statements as at and for the year ended March 31, 2023.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the three months ended June 30, 2023  
(in thousands of dollars)

## 3. Basis of presentation

The note disclosures in these unaudited financial statements do not conform in all respects to the requirements of Canadian Public Sector Accounting Standards for government not-for-profit organizations for annual audited financial statements. These unaudited financial statements should be read in conjunction with the Narrative Discussion for the three months ended June 30, 2023 and with the Museum's annual audited financial statements as at and for the year ended March 31, 2023.

## 4. Endowment

Endowment cash and investments consist of the following:

	June 30 2023		March 31 2023	
	Cost	Fair Value	Cost	Fair value
Cash and short-term investments	\$ 54	\$ 55	\$ 23	\$ 23
Investments				
Fixed income	3,476	3,285	3,516	3,350
Global equity	4,565	5,000	4,565	4,879
Alternatives	1,516	1,544	1,491	1,526
	9,557	9,829	9,572	9,755
	\$ 9,611	\$ 9,884	\$ 9,595	\$ 9,778

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the three months ended June 30, 2023  
(in thousands of dollars)

## 5. Deferred contributions related to capital assets

Deferred contributions related to capital assets represent contributed capital assets and restricted contributions for the acquisition of capital assets. Deferred contributions are amortized to income on the same basis as the related capital assets are amortized. The changes in the deferred contributions balance for the periods are as follows:

For the three months ended	Appropriations	Other contributions	June 30 2023
Balance, beginning of period	\$ 5,802	\$ 492	\$ 6,294
Less:			
Amortization of deferred contributions related to capital assets	(298)	(17)	(315)
Balance, end of period	\$ 5,504	\$ 475	\$ 5,979

  

For the year ended	Appropriations	Other contributions	March 31 2023
Balance, beginning of year	\$ 6,955	\$ 570	\$ 7,525
Add:			
Appropriations to acquire capital assets	39	–	39
Less:			
Amortization of deferred contributions related to capital assets	(1,192)	(78)	(1,270)
Balance, end of year	\$ 5,802	\$ 492	\$ 6,294

The unused portion of deferred contributions related to capital assets was nil at June 30, 2023 (March 31, 2023 – nil). Other contributions were received from a related party, the Halifax Port Authority, for leasehold improvements as per the lease of the Pier 21 premises.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Notes to the Financial Statements (Unaudited)

For the three months ended June 30, 2023  
(in thousands of dollars)

## 6. Appropriations

To achieve its mandate, the Museum relies on government funding comprised of the following:

For the three months ended	June 30 2023	June 30 2022
Parliamentary appropriations provided		
Main estimates	\$ 8,112	\$ 8,112
Portion of appropriations for capital projects	–	–
Portion of appropriation for future expenses	(6,084)	(6,084)
Appropriations received for operating in the current period	2,028	2,028
Amortization of deferred contributions related to capital assets	298	299
Appropriations recognized as revenue	\$ 2,326	\$ 2,327

## 7. Comparative figures

Certain comparative figures have been reclassified to conform with the presentation adopted for the year ended March 31, 2023.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Schedule 1 – Operating Revenue (Unaudited)

(in thousands of dollars)

For the three months ended	June 30 2023	June 30 2022
Hall rental	\$ 228	\$ 141
Exhibition hall ticket sales	145	153
Special events	129	176
Gift shop	73	74
Programming	46	30
Family history centre	22	18
	<b>\$ 643</b>	<b>\$ 592</b>

## Schedule 2 – Expenses (Unaudited)

(in thousands of dollars)

For the three months ended	June 30 2023	June 30 2022
Personnel costs	\$ 1,659	\$ 1,568
Rent and related costs	426	426
Amortization of capital assets	315	325
Operating supplies and services	119	97
Cost of goods sold	109	111
Repairs and maintenance and building operation	98	105
Utilities	94	88
Exhibition and programming	86	42
Office supplies and administration	86	76
Marketing, promotion and recognition	85	69
Travel and hospitality	59	56
Professional and special services	54	137
Payment in lieu of taxes	50	50
	<b>\$ 3,240</b>	<b>\$ 3,150</b>